

Household WONDERS

about

Householdwonders.com is a blog team dedicated to producing high-quality content on all things eco-friendly living.

stats

Date Launched: January 2019

Avg. Monthly Page Views: 12,000

Domain Rating: 27

Avg. Time on Page: 5:37

MoM Growth: 16%

Articles Published: 103

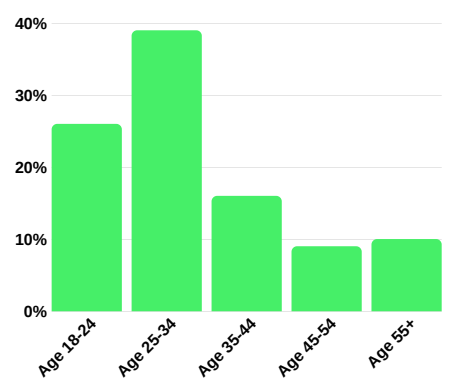
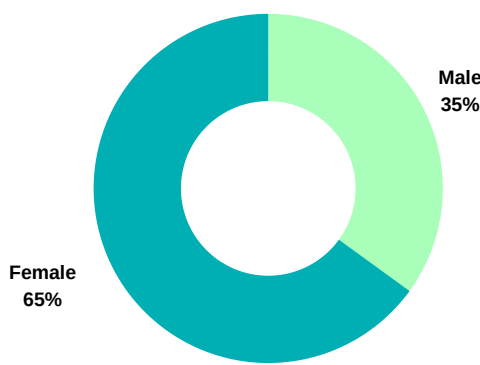
Publishing Rate: 10 per month

Amazon Associates CTR: 8.6%

Amazon Associates CR: 9.25%

Display Ad CTR: .15%

audience



Affinity Category (reach)

30.02% of total users

3.53%	Shoppers/Value Shoppers
3.48%	Media & Entertainment/Movie Lovers
3.08%	Lifestyles & Hobbies/Green Living Enthusiasts
2.79%	Food & Dining/Cooking Enthusiasts/30 Minute Chefs
2.71%	Lifestyles & Hobbies/Art & Theater Aficionados
2.65%	Lifestyles & Hobbies/Fashionistas
2.64%	Media & Entertainment/Book Lovers
2.55%	Media & Entertainment/Music Lovers
2.41%	Technology/Technophiles
2.41%	Travel/Travel Buffs

services

Sponsored Content

In-post brand/product feature.

Informational sponsored posts w/ brand/product feature.

Work closely with brands to customize content.

Display Ads

Above-the-Fold Leaderboard (728x90)

In-Content Medium Rectangle (320x250)

Sidebar Wide Skyscraper (160x600)

Sidebar Square (250x250)

brands



work with us

advertise@householdwonders.com

Household Wonders LLC

30 N Gould St Ste R

Sheridan, WY 82801

USA